Objective	Activity / Timeframe	<b>Responsible Party</b>	Benchmarks and measures
Develop Project Steering Committee	<ol> <li>Present this project to MQF-AC for approval and identification of potential partners to collaborate on this project.</li> <li>Present project plan to potential partners and request commitment to the project.</li> <li>Create Project Steering Committee</li> <li>Project Steering Committee holds its first planning meeting</li> <li>Timeframe: September – November 2010</li> </ol>	• Project Team	By end of November Project Steering Committee has formed and met.
Develop Survey Questions	Determine questions for primary care, specialty care, and surgical care surveys. Timeframe: January – April 2011	<ul> <li>Project Team</li> <li>Steering Committee</li> </ul>	Establish survey questions by April 2011.
Recruit Survey Contractor	<ol> <li>Develop and publish a RFP for a contractor to administer the survey</li> <li>Select a contractor for</li> </ol>	• Project Team	By June 2011 a contractor will have been selected to administer the survey

	administering the patient experience of care survey. Timeframe: May– June 2011		
Distribution and Administration of Survey	<ol> <li>Work with providers to include the survey instrument in the vendor patient customer satisfaction module.</li> <li>Obtain statewide lists of primary care physicians from MaineCare, Maine Health Management Coalition and Maine Medical Association.</li> <li>Obtain statewide list of medical specialists from the medical specialists from the medical specialities professional organizations with attention to high use specialty areas (cardiology, pulmonology, gastroenterology, orthopedic surgery).</li> <li>Solicit the participation of primary care physicians and specialists to be surveyed and the sample to be selected from each physician patient base.</li> </ol>	<ul> <li>Project Team</li> <li>Contractor</li> </ul>	<ul> <li>Reach agreement with providers to include survey instrument by April 2011.</li> <li>Completed lists of primary care and specialists by end of July 2011.</li> <li>Confirm participating providers and sample sizes by August 2011.</li> <li>Distribute and administer surveys by December 2011.</li> </ul>

	<ul><li>5. Distribute and administer the survey.</li><li>Timeframe: June – December 2011</li></ul>		
Raise Consumer Awareness	Develop collateral for distribution through providers regarding survey. Hold educational sessions with consumer and MaineCare advocacy groups, DHHS, and other interested parties to provide information on the survey. Timeframe: August – September 2011	• Project Team	Have developed collateral for distribution by August 2011. Complete series of educational sessions by September 2011.
Convene Learning Collaborative	Hold a statewide learning collaborative for providers on ambulatory CAHPS Timeframe: April 2011	• Project Team	Ambulatory CAHPS Collaborative convened by end of April, 2011
Analyze the Data	<ol> <li>Analyze the data collected and charts developed to communicate the results.</li> <li>Interpret the survey results and develop system recommendations</li> </ol>	Contractor	Report to the Steering Committee on the results of the survey and the recommendations arising from this study by March 2012.

	and next steps. January – March 2012		
Interpret and	<ol> <li>Establish reporting methodology.</li> <li>Communicate survey results and</li></ol>	<ul> <li>Steering</li></ul>	Final report to MQF Advisory Council, the DHA Board of Trustees and the public on the survey results and recommendations by June 2012.
Communicate the	recommendations to MQF advisory	Committee <li>Project</li>	
Results	council, DHA Board, and public. <li>Timeframe: April – June 2012</li>	Team <li>PM</li>	